



PALADIN™
CONSTRUCTION GROUP

FOR IMMEDIATE RELEASE

DATE: 5/3/10

NEWS RELEASE

Organizational Announcement Territory Manager

It is with great pleasure that I announce the appointment of Michael Roberto to the position of Territory Manager for Paladin Heavy Construction, effective May 3, 2010. Mike will report to me and will also have a strong working relationship with all Sales, Engineering, and Manufacturing departments within Paladin Heavy Construction. Mike will join in our efforts in strategic growth of sales initiatives as well as provide support to our customers.

Mike comes to us most recently from Penn-Jersey (Volvo) where he served as Territory Manager. Mike brings with him to Paladin Heavy Construction a very strong background in heavy construction equipment knowledge. Mike has enjoyed an extensive career in heavy equipment sales, which includes positions at Altorfer and Cleveland Brothers (Caterpillar) in various sales and manager positions.

Mike resides in Furlong, Pennsylvania with his wife, Margee, and their sons, Michael and Matthew. He will be responsible for the sales in the Ohio Valley Territory of the United States.

Mike's extensive background in heavy equipment sales will provide the strong leadership that is expected within our growing organization. Please give Mike your full support in his new assignment.

Welcome, Mike!

Dave Crummy
VP, Dealer Sales
Paladin Heavy Construction